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HOW TO PLAN FOR NEW EQUIPMENT DURING AND AFTER A PANDEMIC

For most orthopedic practices, your digital radiography (DR) systems are in place and functioning effectively. However, now is the time to note your operational goals and where you want your practice to be in the next year or five years. Whether you have one DR solution, or have more than a dozen spread across multiple sites, take the time to inventory your technology to determine how well it works for you and if it will meet your future needs. A plan for an upgrade might be in the pipeline.

Whether you're floating the idea to replace legacy equipment and add the latest in DR technology to your portfolio, or you are expanding your practice and require additional DR systems, the pandemic is having a significant impact on the purchasing cycle.

In the past, planning for new equipment meant determining the need, finding a reputable vendor, and placing the order. Within a

reasonable amount of time, your DR provider would be installing your new system and scheduling the appropriate training with your staff.

Today is much different. Manufacturing and shipping delays associated with the pandemic requires planning further in advance to ensure your practice's workflow isn't interrupted.

TOP CONSIDERATIONS WHEN DETERMINING THE NEED FOR NEW EQUIPMENT

■ IT'S ALWAYS IN NEED OF REPAIRS

Having to repair one of your DR systems disturbs the flow of your practice. It's inconvenient, but the ROI can be manageable if the

service provider can get you back up and running quickly. Today's repairs don't always occur as fast as we'd like. The pandemic continues to cause delays in procuring parts, and in some cases, they are just not available.



■ **IT'S OUT OF DATE**

If your imaging equipment is underperforming compared to the latest technology on the market today, it's time to consider an upgrade. Today's DR systems allow for greater imaging quality and versatility. The speed and precision significantly increase the accuracy of the patient diagnosis and the quality of care they receive.

■ **IT DOESN'T KEEP UP WITH WORKFLOW**

If it's not broken, why fix it? Well, workflow is important, and with a growing practice, a DR solution can provide efficiencies you never realized were possible.

Newer digital radiography systems offer new functionality and benefits. If you are considering a new purchase in the future, manufacturing delays are real, and for many businesses, hiring employees has been and still is a key challenge.

Navigating new orders during COVID is possible with the support of a knowledgeable digital radiography team. Swissray Customer Care specializes in the sale, installation, clinical application, maintenance, and repair of some of the most innovative DR solutions in the industry. Talk with an expert today about your DR plans. Contact us for assistance or more information.

ABOUT SWISSRAY

Swissray is a leading provider of innovative diagnostic imaging solutions used by hundreds of radiography professionals and healthcare facilities. Swissray's complete digital radiography product line provides solutions that simplify radiographic procedures, ensuring the best image quality along with process improvements that can significantly streamline workflow. Swissray is headquartered in Southwest Florida.



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