

Swissray

IMPROVING THE PATIENT EXPERIENCE WITH DIGITAL RADIOGRAPHY

Patients have become more savvy. They are aware that they have choices when it comes to their provider and can shop around if they are not completely satisfied with their care. They are demanding better healthcare experiences and as a result of this shift, healthcare teams are looking to find ways to improve overall patient satisfaction and embrace a more patient-centered approach, making the patient a top priority.

When it comes to the well-being of your patients, radiography departments are faced with multiple challenges a day. Providing quality care can often times be difficult in light of the unpredictability of the number of patients you might see each day. The good news is that advancements in digital radiography (DR) can support your workflow on any given day with faster and more accurate imaging to ensure precise diagnoses and optimal patient care.

Innovative technology available now in digital radiography systems has provided physician offices, imaging centers, urgent care facilities and hospitals with more powerful tools to improve patient outcomes while delivering a greater overall patient experience. It is critical for transforming the care you give each patient and will greatly improve their overall experience and satisfaction at your facility.





FOCUS ON THE PATIENT EXPERIENCE

With the right digital radiography system, your clinical teams can improve patient outcomes in three key ways:

■ **ADVANCED ERGONOMIC FEATURES THAT FUNDAMENTALLY CHANGE THE PATIENT EXPERIENCE**

Experience and state of mind should be considered. Patients are often in extreme pain. With the latest equipment in place, the amount of time spent in a cold and dark exam room is significantly reduced. Good DR systems are agile and can be adjusted to any position in order to get the image needed. Because of the flexibility of the equipment, it is easier on the patient.

■ **OUTSTANDING IMAGING QUALITY**

When a patient is relying on a doctor to make an accurate diagnosis, image quality is everything. The quality of images

made possible by DR systems with the latest software algorithms allows for better image resolution and improved definition. Images can be zoomed, or the contrast can be adjusted so doctors can confidently rely on high quality to ensure a proper diagnosis quickly.

■ **SAME-DAY RADIOLOGY RESULTS TO IMPROVE PATIENT ACCESS**

Now more than ever, patients expect to get imaging test results faster than they have in the past. Images can be acquired in as little as three to five seconds and transmitted to the physicians for reading and diagnosis. From start to finish, the entire process is quicker, thus much more tolerable for the patient.

ABOUT SWISSRAY

Swissray is a leading provider of innovative diagnostic imaging solutions used by hundreds of radiography professionals and healthcare facilities. Swissray's complete digital radiography product line provides solutions that simplify radiographic procedures, ensuring the best image quality along with process improvements that can significantly streamline workflow. Swissray is headquartered in Southwest Florida.



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